

Indiana Heritage and Culture Council

<http://www.in.gov/heritage>

Minutes

December 6, 2002

The Indiana Heritage and Culture Council convened at 10:10 a.m. (EST) in the Board Room of the Indiana Historical Society, 450 West Ohio Street, Indianapolis, Indiana.

Council members present were: Acting Chair Pam Bennett (Indiana Historical Bureau), Chuck Coffey (Indiana Department of Administration), Carmen DeRusha (Hispanic Community), Ray Ewick (State Library), Rita Kohn (Citizen Member), Scott Massey (Indiana Humanities Council), Senator James Merritt (Indiana Senate), Jeff Myers (Indiana State Museum and Historic Sites), Nancy Nakano Conner (Asian Community), John Newman (Commission on Public Records), Elizabeth Osborn (Citizen Member), Jane Rulon (Department of Commerce - Tourism and Film Development), Jon Smith (DNR-DHPA), Jennifer Swenson (2016 Project), Reid Williamson (Historic Landmarks Foundation of Indiana), and Carter Wolf (Citizen Member)

Council members absent were: Chair Beth Compton (Governor's Office), Wendy Dant Chesser (Indiana Rural Development Council), Ray Gonyea (Citizen Member), Representative Mark Lytle (Indiana House of Representatives), Representative Tom Saunders (Indiana House of Representatives), Paul Strack (Native American Community), Mayor Richard Ullrich (Citizen Member), and Senator Richard Young (Indiana Senate)

Proxies present: David Buchanan (For Bill Sweeney, Indiana War Memorials Commission), Roy Shoemaker (For Sal Cilella, Indiana Historical Society) and Dorothy Ilgen (Indiana Arts Commission),

Other attendees were: Jeannie Regan-Dinius (DNR-DHPA), Alan January (Indiana State Archives), Ginny Andis (Indiana State Library), and Jon Laramore (Governor's Office)

Acting Chair Pam Bennett called the Indiana Heritage and Culture Council to order.

I. Welcome/Introductions

Ms. Bennett announced that she had been asked by the Governor's Office to chair the meeting in the absence of Chair Beth Compton. Ms. Bennett welcomed those in attendance and asked everyone to introduce themselves.

II. Approval of Minutes of October 4, 2002 Meeting – previously distributed

Ms. Bennett called for additions or corrections to the minutes from the October 4, 2002 meeting. Several members offered corrections. Mr. Newman noted that on page 3, the third line should have the word "start" not "state." Ms. Bennett offered on page 3 to

replace Ms. Cilella with Mr. Cilella and on page 2 to add the word “including” and “it.” Mr. Newman made a motion to approve the minutes as amended. Mr. Massey seconded the motion and it carried.

III. Committee Reports

A. Collaborative Plan Committee – Scott Massey

Mr. Massey presented the final draft of the Collaborative Plan. The Committee had a public forum and the thoughts from that meeting, the Committee’s discussion, and the Council’s comments from the last meeting were all incorporated into the final draft. The minutes from the public forum are on the website. From the public forum, it was understood that many people felt this was a top-down plan and that there was not much communication to the people of Indiana. So there has been a communication plan added to the draft. The Committee worked with SSCSC Consulting, a PR marketing firm, that helped to put together the communication plan. Also included as part of the recommendations was a set of action steps. Mr. Massey asked for comments on the Communications Plan portion of the report.

Mr. Massey reported that the Governor’s office should handle the publicity of this report once his office has accepted it. But, recommendations for future communications are included in the report.

Mr. Coffey noted that there needs to be a clear, sharp focus of any forums created and held.

Mr. Ewick noted that this report should not be seen as final, but able to be changed. The emphasis is that more investigation is needed. People should also be made aware that there is “something in it for them.”

Mr. Newman noted that the agencies should inform their constituencies about the positive and negatives of any statewide restructuring. This will show a balance of opinions.

Ms. Kohn felt that the charge needed to be reworded to enforce that the report is a “community building investigative initiative on its way to building a statewide collaboration.” This would be added on page 30 of the report. This report would not convince her that it was time to move forward; rather this is the first step towards community building and investigation.

Mr. Myers stated that ground level, new cultural organizations could be left out if not emphasized more in the report. The new cultural organizations need to be involved in this. The local issue needs to be more emphasized.

Mr. Smith noted that the report should be perceived as a working concept and not a fund-grabbing initiative. Many not-for-profits need to be explained that it is trying to find gaps in services.

Ms. Ilgen stated that this document is only a surface analysis of what other states are doing. The next step is more in-depth studies.

Ms. Kohn pointed out on page 8 that a greater emphasis needed to be placed on the long-term benefit to Hoosiers.

Mr. Massey asked that once the report is presented to the Governor that each agency and organization discuss the report in their newsletters. He believed that the Plan Committee should draft an article for newsletters.

Mr. Ewick noted that one-on-one discussions might work also. In addition, the State Library has the capabilities to do remote web-casting where short interviews could be placed on the Council's website to discuss what the collaborative plan means. Ms. Swenson asked that any interviews be of more than just "suits," but rather include all types of Hoosiers. Mr. Massey asked if the State Library would be willing to help with this. Mr. Ewick promised the technical help from the Library, but the interviewers and interviewees should come from the Council. There was a consensus from the Council that they should move forward with this concept. Suggestions for individuals to be interviewed should be emailed to Mr. Massey within the next two weeks.

Ms. Swenson asked that on page 11 the word "redundancy" be removed and replaced with "more efficient."

The Action Steps on page 7 were discussed next. Mr. Massey reviewed the steps and then asked for Council comments.

Ms. Swenson recommended that as part of the action steps add a "what is in it for me" portion to let people know about the benefits of this plan.

Mr. Coffey asked what the projected time frame would be? Mr. Massey said that timing is contingent on funding.

Mr. Wolf noted that there were no concrete, final steps. He said that having everything on going would not be as favorable as having some steps that have an ending.

Ms. Bennett noted that there are several appendixes that were not included in this draft to save paper.

On a motion from Mr. Massey and a second by Mr. Newman the plan was adopted with the following amendments:

*Clarify the community forum will have a clear agenda that identifies the key issues.

*Strengthen in the Executive Summary on the issue of a local focus being important.

*Strengthen the Executive Summary of the long-term impact on the general public of the cultural collaboration.

*Page 11, change redundancy to increase efficiencies.

*Page 8, add benefits.

*Action steps will include final products.

Ms. DeRusha asked how the additions would be handled. Ms. Bennett stated that the Committee will make the corrections and the Council will, via email, receive the changes to assure that all the corrections have been made.

B. Technology Committee – Ray Ewick

Ms. Bennett noted that this was the last meeting for Mr. Ewick; he will be retiring on December 20, 2002. The group applauded Mr. Ewick's work as State Librarian for the past 20 years. Mr. Ewick passed out the report of the Technology Committee, which had been emailed the day before. Mr. Ewick reviewed the report.

Ms. Swenson asked if there could be a new URL for the Council so that the website was easier than the current <http://www.in.gov/heritage>. Mr. Ewick said he would look into this.

Ms. Osborn asked about the wording of agency in different aspects of the website and plans. The group agreed that agency means to most people "government." For this reason, everything should be reviewed to make sure it includes "organizations."

Ms. Kohn asked how we are going to publicize the Council and websites. Ms. Conner said that everyone could let their constituents know of the sites.

Ms. Osborn asked as the Council continues into next year who is responsible for maintaining the website. Mr. Ewick stated it would be the responsibility of the Council.

On a motion by Ms. Ilgen and second by Mr. Smith the report was accepted as presented and should be incorporated into the Collaborative Plan to be presented to the Governor's office.

C. Private/Nonprofit Survey Committee – Jon Smith

Mr. Smith noted that the surveys have been distributed. 100% of the state agencies have responded. For the not-for-profits, those who did not reply have been re-contacted. We

have had a difficult time getting responses from the not-for-profits. There are key areas missing like the Indiana Historical Society, Black Expo, Miami Nation of Indiana, Asian American Alliance, and Fiesta/Hispanic community. Anyone who can help contact these places, please let Mr. Smith know.

One of the concerns with many of the organizations has been the perception that the survey is a push to grab money.

It was asked to put a blank copy of the survey on the web.

D. Archives Task Force – Senator James Merritt

Senator Merritt passed out a recap of the archives recommendations. Mr. Newman, on the Committee's behalf, reviewed the report for the Council.

Mr. Shoemaker noted that a stronger emphasis needs to be placed on the parking issues. The Council agreed to this amendment.

On a motion by Mr. Newman and second by Mr. Myers the report with the parking amendment. The motion carried.

E. Production and Distribution of Reports

Ms. Bennett stated that distribution has to be the decision of the Governor's Office, but that the Council should make recommendations to the Governor's Office. It will be a finished product, formatted by the Indiana Historical Bureau. Ms. Bennett offered to do the same for the Archives Committee. Senator Merritt agreed that this would make a better report.

A discussion ensued as to who should release the report and when.

It was decided by the Council:

- *The Council should make recommendations for who/what offices should get the report. Email your recommendations to Ms. Bennett.

- *Once the report is available, that it be placed on-line for people to download. The State Library and Indiana Historical Bureau should have a complete copy for people to read.

- *The Governor's Office should be the one to first release the report and handle the public relations for it.

- *Once the report is released that we should try to reach various communities to let them know about the report.

IV. Other Issues

Mr. Smith announced that *Historic* Indiana, a listing of all buildings listed on the National Register, is now available. He distributed copies to those who wanted one.

VII. Public Comment

No public comments were made.

VIII. Next Meeting: February 7, 2003, 10:00 AM, Conference Center Room C

Mr. Newman made a motion to adjourn. Ms. Rulon seconded the motion and it carried. The Indiana Heritage and Culture Council meeting adjourned at 11:55 a.m. (EST).